



Press Release  
Paris (France) - June 4th, 2009

Dom Trapp introduces new storage module Quad in Paris in ArtazartDesignStore gallery from June 4th to the 13th of September 2009 (cocktail June 4th at 18:00)

## **Quad, modular furniture to infinity and beyond!**

**the new storage module Quad offers an exceptional modularity, an ultra simplified implementation and multiple uses.**

Quad is a modular system of storage and decorative. It evolves with your needs and changes shape according to your desires. It combines a very precise minimalist design with finesse and elegance.

Quad has a clear sculptural value and you can adapt it to virtually any environment, equally suited to a domestic or a commercial setting.

A bookcase, a night table, a stool, a column of storage, a coffee table, a shop display... The Quad fits together to suit your needs.

The basic module of Quad is a perfect cube of 35 cm (13,78 inches) of side. On all sides of the cube, you can easily attach other cubes and design your custom storage system. You can, easily, without tool, change the composition, add or remove cubes.

Quad laser cutting is optimized to avoid waste. 100% recycled and recyclable, Quad is made of steel. Folded with precision and lacquered in the oven, Quad is designed to be sustainable and multifunctional with respect and conservation of nature and natural resources.



### **What they say about it**

“Quad is the Lego® of contemporary furniture”

“These cubes connect together to infinity, possibilities are endless”

“I got the extra room to store new books in 6 minutes thanks to Quad”

“They’re incredibly thin defying the amount of weight they can carry”

### **Features**

Length, width, height: 350 mm / 13,78 inches

Thickness: 2 mm / 0.08 inch

Weight: 6 kg / 13,23 pounds

### **Accessories**

Seat pad, element of closure, link between modules, casters.

### **Colors gloss lacquer**

blackLove (black)

whitePure (white)

cacaoIntense (brown)

redDelicious (red)

pinkParadise (pink)

### **Colors matt lacquer**

moonDust (anthracite / black)

powdedCocoa (brown)

spiritSilver (silver)

chicBeige (beige / gold)

### **Pricing and availability**

Quad is available now in our resellers or [www.quad35.com](http://www.quad35.com)

The public price is 115 euros for a basic module.

For additional information, high definition pictures, contact us by phone or email.

### **Press contact**

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www.quad35.com - contact@quad35.com



### Quad colors

gloss lacquer



blackShine



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### Press contact

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**Dom Trapp** was born in 1963 in France. He lives and works in a fisherman village in the south of France.

A university degree in marketing and information system behind him, he independently with experienced partners addresses its first projects in industrial design. Then, he practices graphic and product design for 15 years for clients.

His passion for habitat products is strong. He fills notebooks with innovative projects in furniture and lighting with the firm intention of achieving them.

His products are like his universe: simple, effective and timeless. The materials used are noble and recyclable. Manufacturing must be ethical and favors sustainable development.

In 2007 too pressed to find a publisher, he gave himself day to its first products in the world of home, the Quad. The public appreciates and encourages the development of the range in 2008. The development of the Quad family goes on in 2009 with new colors and features. The manufacture of new products is already planned for years to come...

